



# SMM 2012

## USA PAVILION BENEFITS



SMM 2012 will be the world's largest international maritime trade fair, covering all aspects of shipbuilding and ship operations. SMM 2010 was a truly outstanding event, attended by 2,003 exhibitors from 58 nations. It attracted more than 50,000 professional visitors from every significant coastal nation. Contracts worth many hundreds of millions of euros were signed during the fair, which presented more innovations than any previous SMM.

American participation at SMM 2010 included 59 companies, with 20 participating in the USA Pavilion. Don't miss this outstanding export marketing opportunity for 2012.

### USA Pavilion benefits:

- A turnkey, hard-wall booth completely ready to use. Simply bring your products, graphics, and brochures. You avoid the costs and hassles of shipping your exhibit system and installing it.
- Exhibit package that includes walls, furnishings, carpeting, spotlights, company sign, and electricity.
- A minimum exhibit space of 12 square meters for pavilion exhibitors, compared with a minimum of 20 square meters for exhibitors outside the pavilion.
- Sponsorship by the U.S. Commercial Service.
- Your company listing in the official SMM 2012 Exhibitor Catalogue.
- Your company listing and logo in the full-color USA Pavilion brochure.
- Special double listing of the USA Pavilion in the official show catalogue in key product categories, helping promote the USA Pavilion exhibitors to interested buyers.
- Access to McNabb's international press list.
- Official U.S. Reception for USA Pavilion exhibitors and key industry customers and contacts.
- Coffee and soft drinks for USA Pavilion exhibitors and their guests during the entire SMM show.
- U.S. Department of Commerce marketing support and access to translation assistance. Commercial officers can help you set up meetings and help you find distributors or agents.
- One free exhibitor pass for each four square meters of exhibit space. Additional passes are billed at cost.

### For more information:

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