

access 2012

INTERNATIONAL TRADE FORUM
GLENDALE, AZ | APRIL 24-25



ACCESS 2012: International Trade Forum—Trends and Developments in Africa, the Middle East, & South Asia

Learn about opportunities in Africa, the Middle East, and South Asia regions at ACCESS 2012 from U.S. Commercial Service senior commercial officers working in the following countries:

- Egypt
- Israel
- Lebanon
- Qatar
- United Arab Emirates
- Ghana
- Jordan
- Morocco
- Saudi Arabia
- India
- Kenya
- Nigeria
- South Africa
- Iraq
- Kuwait
- Pakistan

Tap into Export Assistance

During ACCESS 2012, attendees will learn how the U.S. Commercial Service and its public and private sector partners help U.S. exporters:

- Identify and gain access to new export markets and opportunities
- Obtain the resources necessary to succeed in foreign markets
- Leverage government contacts and resources to compete successfully

Conference Agenda

- Sessions on market entry strategies, financing, and mitigating risk
- Concurrent sessions covering country-specific and industry-specific information and opportunities
- Pre-scheduled one-on-one meetings with senior commercial officers representing 20 countries
- High-profile keynote speakers
- Numerous networking opportunities

Industry Sector Sessions

- Infrastructure Projects
- Information Technologies
- Clean and Renewable Energy
- Healthcare
- Education
- Oil & Gas
- Logistics and Transportation
- Government Procurement Process

Register Now!

Details/Registration:

export.gov/arizona/access2012/index.asp

Date: April 24-25, 2012, 9AM-5PM

Location: Thunderbird Global School of Management
1 Global Place
Glendale, AZ 85306
(713) 960-8100

Deadline to Register: April 15, 2011

Cost: \$350 per person (prior to Feb. 1)
\$425 per person (at the event)

Registration includes continental breakfast, lunch, networking reception, and program materials.

For more information about the ACCESS 2012 Forum, please contact:

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Connecting you to global markets.
The U.S. Commercial Service supports the President's National Export Initiative.

