



U.S. Pavilion  
**Baghdad**  
International Fair



# Participation KIT

At the 40th Baghdad International Fair

November 1-10, 2013  
9am - 1pm , 3pm - 7pm

[www.uspavilionbaghdad.com](http://www.uspavilionbaghdad.com)



# Diamond Package

ENSURE MAXIMUM EXPOSURE AT THE PAVILION



- 20 sqm personalized booth space + TV display screen
- 2 flex stand banners, 2 brochure stands + 2 flyer stands
- 2 printed pop-up tables, 2 pages inside the Show Directory
- Strategic placement of the booth inside the Pavilion
- Placement of the logo on display screens within the Pavilion
- Custom design and printing of a personalized flag in addition to 2 flag stands placed at booth
- Design and production of corporate logo to be placed at Pavilion entrance
- Company logo placed on all pavilion banners
- Company PowerPoint and video presentation
- Professional Trade Booth Support Representative – Bilingual (English – Arabic)

# Gold Package



- 9 sqm personalized booth space
- Hanging banner, brochure and flyer stands
- Printed pop-up tables, 1 page inside the Show Directory
- Strategic placement of the booth inside the Pavilion
- Placement of logo on display screens within the Pavilion
- A corporate logo to be placed at the Pavilion entrance gate
- Company logo placed on all pavilion banners
- Company PowerPoint and video presentation
- Professional Trade Booth Support Representative – Bilingual (English – Arabic)

# Silver Package



- 4 sqm personalized booth space
- Hanging banner, brochure and flyer stands
- Print pop-up tables, 1 page inside the show Directory
- Strategic placement of the booth inside the Pavilion
- Placement of logo on display screens within the Pavilion
- A corporate flag to be placed at the Pavilion entrance
- Company logo placed on all pavilion banners
- Company PowerPoint and video presentation
- Professional Trade Booth Support Representative – Bilingual (English – Arabic)

# Custom Package

Starts from \$2000 Basic participation ( Logo only ) to \$50,000 or more ( Prices will be per square meter ).



**Custom space available  
upon request**



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# Payment Form

Please sign and e-mail to: [bif2013@markezinc.com](mailto:bif2013@markezinc.com)

Company Name. \_\_\_\_\_

Contact Person. \_\_\_\_\_

Address. \_\_\_\_\_

Tel. \_\_\_\_\_

Fax. \_\_\_\_\_

E-mail. \_\_\_\_\_

## Please select the type of package you would like:

Diamond ( \$17,000 )

Gold ( \$12,000 )

Silver ( \$7,000 )

## Payment Method

Wire Transfer

Please pay the amount via wire transfer to the following information:

Name:	<b>Markez, Inc</b>
Bank:	<b>Citibank</b>
Bank Address:	<b>8516 Leesburg Pike, Vienna, Va. 22182</b>
Swift Code / Routing Number / Sort Code:	<b>CITI US 33/254070116</b>
ABA Routing number:	<b>0210-0008-9</b>
IBAN or Account Number:	<b>9250343574</b>

Credit Card Payment

Please provide credit card information below, scan document and e-mail back to: [bif2013@markezinc.com](mailto:bif2013@markezinc.com)

Please check one:

- American Express
- Discover
- Mastercard
- Visa

Name of card holder. \_\_\_\_\_

Account No. \_\_\_\_\_

Expiration date. \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Sponsors must register and send payment before May 31, 2013 to receive 20% discount.

# Exhibitor Participation Form

Please sign and e-mail to: [bif2013@markezinc.com](mailto:bif2013@markezinc.com)

## Organization Information

Please list as you would like it to appear in our print materials.

Organization	
Address	
City, State, Zip	
Website	

Official Contact Person	
Title	
Phone	
E-mail	

## Booth Identification Sign

Please list as you would like it to appear on your booth signage.

Same as Organization name

<input type="checkbox"/> Other	
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## Organization Description

Please provide a two or three sentence description of organization or product for use in marketing.


## Booth Workers

Please provide names of the representatives who will be at your booth.

Name	
Name	

Two participating representatives are included in the exhibit hall package if requested. Additional representatives may be authorized if requested.

I have read and agree to the terms outlined in Exhibitor Participation Form

\_\_\_\_\_  
Contact Person's Signature

\_\_\_\_\_  
Date



Please send all the required art work as per selected package by October 1st, 2013 to: [bif2013@markezinc.com](mailto:bif2013@markezinc.com)



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# Requested Material Checklist

Please sign and e-mail to: [bif2013@markezinc.com](mailto:bif2013@markezinc.com)

## Organization Information

Please list as you would like it to appear in our print materials.

Organization	
Address	
City, State, Zip	
Website	

## Requested Material

Please check only the boxes under your selected package.

	Diamond Package	Gold Package	Silver Package
Company Profile	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Corporate Company Logo Visual	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Visual for banner 200 x 85 cm	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Visual for pop-up Tables 165 x 80 cm	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Visual for Show Directory / A5 size	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Visual for flag	<input type="checkbox"/>	<input type="checkbox"/>	
Power Point Presentation	<input type="checkbox"/>	<input type="checkbox"/>	
Video Presentation	<input type="checkbox"/>	<input type="checkbox"/>	

All material should be submitted in High Resolution not less than 3000dpi.

All videos and PowerPoint material displayed in-booth should be connected via exhibitor laptop.

For external DVD / CD players, extra charges will apply.

If you need a special booth design, print design, extra services, or requirements that are not included in the selected package please contact us at [bif2013@markezinc.com](mailto:bif2013@markezinc.com). Additional fees may apply.

I have read and agree to the terms outlined in Requested Material Checklist.

\_\_\_\_\_  
Contact Person's Signature

\_\_\_\_\_  
Date



Please send all the required art work as per selected package by October 1st, 2013 to: [bif2013@markezinc.com](mailto:bif2013@markezinc.com)



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