



Executive Led U.S. Automotive Parts and Components Trade Mission to Russia

Join Us

The U.S. Department of Commerce, U.S. and Foreign Commercial Service is organizing an Automotive Parts and Components Business Development Mission to Russia on April 23 – 28, 2012. Led by a senior Department of Commerce official, this mission is designed to provide an opportunity to explore Russia's rapidly expanding car and truck assembly market to a diverse cross section of companies selling goods and services into the automotive sector.

Why Participate?

The program will begin in Moscow and include site visits and consultations in St. Petersburg and in Samara and Togliatti - centers of Russia's auto industry. In addition to market briefings by industry experts, the mission program will include opportunities to meet key Russian Government officials and decision-makers, one-on-one meetings with potential business partners and site visits to automotive assembly plants and component manufacturers.

Why Russia?

Strong Market Potential. In 2010, Russian customers purchased 1.9 million cars. Importers forecast continued rapid growth of approximately 20 percent in 2011. If these trends continue, most experts project Russia will be the largest automotive market in Europe in the next few years.

High Level of Investment in the Industry. In addition to growing domestic production, leading foreign automakers are building assembly plants to meet the increasing Russian demand for high quality automobiles.

Diverse Cross Section of Best Prospects. Targeted automotive sectors include components for vehicle manufacture, replacement parts, aftermarket products, repair equipment, testing equipment, and software and engineering services.

Apply Now, Space is Limited

www.export.gov/trademissions/russianauto

Date: April 22-28, 2012

Venue: Moscow, St. Petersburg
and Samara, Russia

Deadline: January 6, 2012

Cost:

- \$4,952 for small or medium-sized enterprises (SME); \$5,701 for large companies.
- The participation fee covers all in-country travel as well as one-on-one meetings with potential Russian business partners.

For More Information:

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