

Israel BIO Trade Mission

Haifa, Jerusalem and Tel Aviv

Trip Dates: December 1-7, 2012

DEADLINE TO REGISTER: September 21, 2012

Fee: \$3000

- * \$1500 *MO STEP=UP*
= \$1500

*Eligible firms may apply for *MO STEP=UP* funding for reimbursement for mission expenses. Prior approval must be received.

Space is limited to 10 participants.

Funded in part through a cooperative agreement with the US Small Business Administration, *MO STEP=UP* is proud to announce the Department of Economic Development will be leading a Bioscience Trade Mission to Israel December 1-7, 2012 visiting Haifa, Jerusalem and Tel Aviv. This mission will compliment a separate concurrent legislative leadership mission being organized by the Missouri Biotechnology Association and the Jewish Federation of St. Louis.

Israel is world renowned for its innovative and high tech sector. Extensive academic research, significant government support of early-stage research, rising demand for education and technological innovations are some of the factors that have been fueling growth for the past few years. Israeli companies have been joined by leading multinationals in making Israel a recognized force in the life sciences industry worldwide by continuously developing and marketing life changing medical breakthroughs and innovations.

The Department is focused on recruiting Missouri companies and organizations involved in the bioscience industry. We expect the legislative leaders will bring additional exposure to the state's efforts. This trade mission is perfect for companies interested in exploring trade opportunities in Israel or strategic alliances with Israeli firms or organizations.

PARTICIPATION

INCLUDES:

- Networking Opportunities
- One-on-One Company Meetings
- Business Protocol
- Market Research
- Foreign Company Briefings
- Agent/Distributor Search
- Mission Briefing
- Delegation Directory
- US Commercial Service Briefing
- Ground Transportation & Logistics
- Meals
- Lodging Reservation Assistance

Costs for airfare, lodging, incidentals and some meals will be the responsibility of the participant

YES, I would like to participate in the Israel BIO Trade Mission

Please contact me at the following number or e-mail:

Company Name: _____

Contact Name & Title: _____

Address: _____

Telephone: _____ Fax: _____

Email: _____ Website: _____

Submit

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