



Saudi Arabia: an unparalleled market for education resources

Saudi Arabia is ranked in the top 20 economies, with one of the highest per-capita incomes in the world and is fast developing a knowledge-based economy to support its long-term objective of using its immense wealth to educate its citizens. To support its initiative, the KSA Ministry of Education invites suppliers of education resources and technology from around the world to showcase their products and services at the International Exhibition (& Conference) of Public Education.

IEFPE: 2011

- Sapce of square meter **7,000**
- **111** Exhibitors from **19** Countries
- **14,000** Proffesional Visitor
- **1,530** Attendees at forum workshops

IEFE: 2012

An exhibition planned to be able to attract major organizations that invest in the field of education. The IEFE will take place at Riyadh International Convention & exhibition Center from Feb. 13th to 17th 2012, over square meters **15,000** along with the Expo a **4** days scheduled forum will be conducted covered by High profiled local and international speakers.

Education Facts in Saudi Arabia.

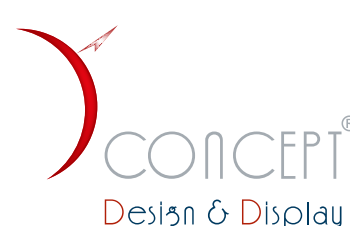
- The Kingdom of Saudi Arabia is spending US dollars **40,B** this year (**26%** of the total national budget) to cover the education sector needs and development plans.
- All learning Environments in the Kingdom contains over **6** million students.
- In the kingdom there are over than **33,000** schools and education establishments. with more than **600,000** Employee.



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