

## **CSSA Business Development Activities at AAD 2012**

CSSA is arranging a variety of business development programs at the biannual Africa Aerospace Defence (AAD 2012) Air Show in Pretoria September, 2012

These include:

- 1. US-Africa Peace Support Industry Symposium** on Tuesday, 18 September 2012. The Purpose is to initiate business-to-business discussions on how U.S. and African private sectors can contribute to peace support in Africa. Topics to be covered include contracting opportunities, defense and international organization procurement and tendering procedures, regulatory requirements, technology requirements and regional (trilateral) cooperation throughout Africa.

The keynote speaker will be Mr. Sean Purcell, Chief of the Procurement Operations Service, Procurement Division, Department of Management, at the UN in New York. He has global oversight of all UN Secretariat procurement activity, which includes all the peacekeeping missions and support offices/programs of the Secretariat within Africa

- 2. New-to-Market US Companies are being assisted with counseling matchmaking services, and**
- 3. Hospitality services are being offered to key-clients.**

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