



Safety & Security Industry

# Safety and Security Equipment and Services - A Top Export Prospect for Mexico - Webinar

*Accessing a Key Market - What U.S. Firms Need to Know to Make Export Sales*



The demand in Mexico for security and safety products and services has expanded in all categories of the industry, but mainly in personal protection and perimeter surveillance/protection. Other residential and industrial security solutions represent leading market segments.

The U.S. Commercial Service [Safety & Security Team](#) and the [Trade Americas Team](#) within the U.S. Commerce Department with the cooperation of [Reed Exhibitions](#) and the [Security Industry Association](#) have organized a Webinar Series about the Safety & Security Sector Opportunities in Key markets in the Western Hemisphere Region to help increase the exports of U.S. safety and security products and services to the region.

**The Safety and Security Equipment and Services - A Top Export Prospect for Mexico – Webinar will be help on Thursday September 20, 2012 at 4PM EDT.**

This Webinar will provide participants an opportunity to explore current business prospects in Mexico. Participants will also receive a market research report created by industry experts.

- Mexico is the fifth largest country in the Western Hemisphere and the 14th largest in the world. Mexico also has the fastest growing security market in Latin America. Expert analysis reveals that Brazil, Mexico, Colombia and Argentina are the four largest security markets in the region
- The safety and security market in Mexico over last two years has been an important priority for the Mexican Government (Federal, State and Local), the private sector, and citizens

Webinar Details:

Date: **September 20, 2012**  
Time: **4:00 - 5:15PM EDT**  
Cost: **\$65 per participant, payable with Credit Card**

[Click Here](#) to register for this Webinar

You can also register for the entire [“Business Opportunities in Key Markets in The Americas Webinar Series”](#) for only **\$150** which includes two more webinars covering Safety and Security market opportunities in Brazil and Colombia.



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