The U.S. Trade and Development Agency in cooperation with
The U.S. Commercial Service presents:

TRADE TALK: TURKEY

A Conversation for U.S. Companies Highlighting Aviation Sector Opportunities in Istanbul

USTDA 1000 WILSON BLVD SUITE 1600, ARLINGTON, VA
WEDNESDAY, MARCH 13, 2013 // 10 AM – 11:30 AM EST

In response to the rapid growth in air passenger traffic, the Government of Turkey intends to invest $10 Billion to build the country's Third Istanbul Airport (TIA). Plans are already underway and now is the ideal time to position your firm for success in the upcoming procurements.

Join us for our Trade Talk to learn how your company can benefit from the tremendous opportunities this project presents and the U.S. Government resources available to help you succeed. Specifically, we will discuss:

- Overview of the Turkish market
- Promoting your business in country
- U.S. Foreign Commercial Service support for TIA opportunities
- USTDA's export promotion programs
- U.S. Government advocacy & trade financing resources

FEATURED SPEAKERS:

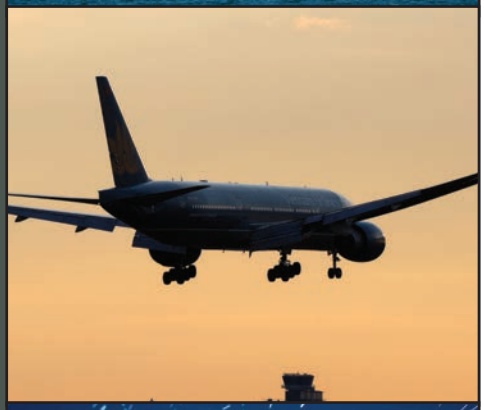
The Honorable Leocadia I. Zak
Director of USTDA

Ambassador Francis J. Ricciardone, Jr. (Video Conference)
U.S. Ambassador to the Republic of Turkey

Michael Lally (Video Conference)
Commercial Counselor: U.S. Embassy, U.S. Commercial Service

Carl B. Kress
Regional Director for Europe, Middle East, North Africa and Eurasia

Henry Steingass
Regional Director for South and Southeast Asia
Team Leader for the Aviation Sector



PROCUREMENT OPPORTUNITIES:

Full-field architecture
Ground radar
Terminal radar
Ground handling systems
Fire safety
Security systems
Temporary power
Aircraft parking vehicles
Baggage tracking and delivery

REGISTER TO ATTEND BY EMAILING:

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